

## FAREWELL TO ATYP GENERAL MANAGER AMY MAIDEN

ATYP General Manager Amy Maiden has resigned leaving the national youth theatre to take up a new role at Sydney Festival.

“It is with mixed emotions that I have decided to leave ATYP, having accepted a position with the Sydney Festival as their Head of Business Development and Marketing. It has been an absolute privilege to be a part of the ATYP team these past four years, during which I have learned so much and grown both professionally and personally.”

“I would like to thank all members of the ATYP team and board during this time, I am so proud of all we have achieved and so honoured to have joined the ranks of the incredible people who have been caretakers of this wonderful company over the past 55 years. I look forward to cheering on ATYP for years to come and continuing to support them as a donor as they raise the funds for their new home on Pier 2/3 of the Walsh Bay Arts Precinct.”

In her three and a half years in the role, Amy has worked closely with Artistic Director Fraser Corfield continuing to build the strong reputation of the national youth theatre.

“It's been a joy working with Amy over the past four years. Her passion, vitality and tireless commitment to ATYP saw the company achieve extraordinary things during her tenure. We are very sad to see her leave. I'm sure she will achieve great things in her new role at the Sydney Festival.”  
Said Artistic Director Fraser Corfield.

Starting in 2015, Amy stepped into the role as the Arts sector was faced with unexpected cuts and youth arts' funding was decimated. Working with the management team and ATYP Board, Amy helped guide the company through intense strategic planning and a multi-year grant application process that was successful in securing the company's future.

Amy made an impact during her tenure, securing a three-year, \$45,000 scholarship program funded by international ambassadors and ATYP alumna Rose Byrne and Rebel Wilson. Other accomplishments include the negotiation of two national tours (*Sugarland* and *A Town Named War Boy*), commissioning arts research company Patternmakers to conduct a comprehensive community wide survey that resulted in some of the most important findings in the company's history and engaging the Impact Agency to assist with comprehensive audience research and ongoing PR activities.

Amy was also integral in negotiating the agreements associated with the company's new home on Pier 2/3 and moving the organisation off The Wharf and into new venues for productions, workshops and administration.

Board chairman Mark Warburton stated, “Amy has been an outstanding manager for ATYP and we wish her well in her new role. She has made a significant contribution to a strong period of growth and development for the company as we head towards our new home at Pier 2/3.”

We wish Amy all the best in her new role.

ATYP will open applications for the role of General Manager in the next week. Please contact us directly for more information.